



KEPAK

more than meat

Delivering on soy for the customer

What is happening in soy for the customer?

- NGO attacks
- Retailer commitments
- Zero-net deforestation targets
- Soy tracking in their supply chain
- Purchasing credits to offset



Working together to stop global deforestation and source soy sustainably

Tesco commits £10m to tackle soy-related deforestation

The supermarket will provide financial incentives to encourage farmers in Brazil's Cerrado forest to produce soy only on existing agricultural land

Burger King UK denies its burgers are 'flame grilling' the Amazon following Greenpeace stunt

September 23, 2019 by [Arvind Hickman](#)

Burger King UK has denied it uses beef sourced from Brazil after being targeted by a Greenpeace stunt linking the fast food chain to Amazon fires and deforestation.

What are they asking for and what are the challenges?

- Reporting on soy annually for all UK retailers
- Unless processors have their own collected data for soy use – conversion factors must be used to calculate soy footprint
- Challenges around capturing all-of-life soy use
- Uncertainty in soy origin and certifications using a bottom-up approach
- A top-down approach needs all players involved – ruminant and monogastric



Responsible soy mapping

Tesco

We worked with Tesco and its meat supply chain to map and quantify the amount of responsible soy present in their indirect animal feed supply chain. The analysis was used to target where the greatest gains can take place and it highlighted the opportunities available to the business to achieve its 100% responsible soy sourcing goals. Our work also identified the significant proteins that have a high proportion of soy in their feed mix and provided hard numbers to help benchmark and improve their sourcing commitments.



UK Soy Roundtable

The UK Roundtable on Sustainable Soya



Background

In the summer of 2017 major UK companies and industry associations, from commodity traders to retailers asked for government support in convening the soya industry to address growing concerns about the link between soya and tropical deforestation and conversion of native vegetation.

Considerable efforts have been made to halt deforestation, through global-leading environmental legislation such as the Forest Code in Brazil, to the industry-led Amazon Soy

Moratorium that since 2006 has dramatically reduced forest loss in the Amazon Biome.

- The UK soy roundtable, led by Efeca. Has a full cross section of the industry in it with an aim to deliver upon zero-deforestation soy in the UK supply chain
- Rather than individual processors and producers trying to source portions of responsible soy or purchasing offset credits, a better solution would be the industry to roadmap the transition together.

What Next?

- Can we set up an Irish roundtable?
- Who are the full list of players to be involved?
- Do we need government funding/backing?
- Can we leverage work already done by Efeca in the UK?
- What are the key challenges to overcome for it to happen?

