# Origin Green Webinar

**Webinar Series:** 

**Sustainable Soy & EU Deforestation Regulation Webinar** 

June 2023



## Agenda

Context Setting and Action on Soy

Ailbhe McGowan, Origin Green Ambassador, Efeca

Jonathan Gorman, Technical Director, Efeca

**EU Deforestation Regulation** 

Patrick Nulty, Assistant Principal Officer,
Department of Agriculture, Food and the Marine

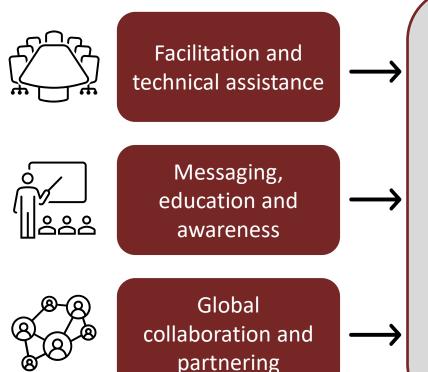
Joining for Panel Q&A

Audrey O'Shea, Head of ESG Strategy and Partnerships, Tirlán Dave Fitzgerald, Sustainability Director, Ornua Emer Fardy, Head of CSR, Hilton Foods Dr Julie Finch, Agriculture Governance & Compliance Manager, Kepak John Coleman, Chairman of the IGFA Feed Committee

# Efeca - what do we do?



We provide advice and technical support to public and private sectors on policies, regulations and commitments, for responsible sourcing of forest risk commodities



UK Sustainable Soy Initiative
UK Soy Manifesto
UK Sustainable Palm Oil Initiative
Global Resource Initiative

Deforestation Policy support for large food and drink companies

Dorset Sustainable Palm Oil Community

M&R for IDH and the European Palm Oil Alliance

TFA COP 26 FACT Dialogue - Global Multistakeholder Taskforce



The UK Manifesto Manifesto









Driving meaningful impact on the ground





- Bord Bia engaged Efeca to produce a report on soy use in Ireland which was based on 2019 data
- Ailbhe McGowan (Origin Green Ambassador) currently completing a five-month placement with Efeca
- Efeca and the Origin Green Team had several calls with Efeca, IGFA and DAFM on the issue of sustainable soy and the upcoming EU Deforestation Regulation which has culminated in this webinar





#### Why are we talking about soy?

Research has shown that <u>seven commodities</u> represent the largest share of EU-driven deforestation globally.















# What products are produced by crushing soybeans? economics climate environment

#### Soybean Oil (co-product)



#### Soybean Meal (co-product)



#### Uses

- Highly versatile vegetable oil
- In food: used as a cooking oil for frying, baking as an ingredient, used
- Non-food uses: Biodiesel production and as an ingredient in in non-toxic industrial supplies like paints, cleaners, coatings and adhesives.

#### Uses

- High protein animal feed and food ingredient, the protein content and bioavailability of soy protein is unsurpassed by any other plant protein
- In animal feed: Soybean meal is a major protein source for farm animals
- In food: used to make soy flour and subsequently used to make other food products

#### Soybean Hulls (by-product)



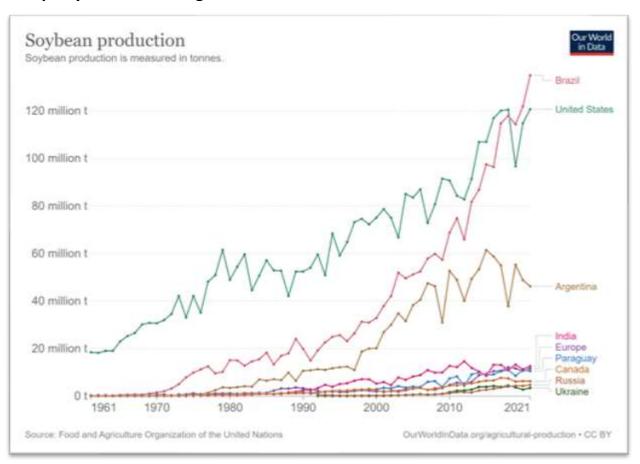
#### Uses

- High fibre animal feed ingredient that can't be consumed by humans
- Can be blended back into meal to reduce protein level
- In animal feed: in Ireland hulls usually come in a pelletized form and are used in animal rations as a good source of digestible fibre



#### Why are we talking about soy?

#### **Top Soybean Producing Countries 1961-2021**



- In 2021, close to 75% of the world's soybeans were grown in Brazil, the United States and Argentina.
- Production can increase by improving yields or increasing planted area.
- Brazil expansion has mainly been through increased planted area
- In the US, growth has predominantly been through improved yields.
- In Argentina, we can see production hasn't increased to the same extent, but it has still been significant

# ofoco economics climate environment

#### Why the concern?





Deforestation on the border between Amazonia and Cerrado, Brazil July 28, 2021. Source: Reuters

#### At risk biomes include:

- Forests
- Savannahs
- Grasslands
- Wetlands

- Every year the world continues to lose 10 million hectares of forest. FAO, 2020
- Deforestation alone accounts for 11% of GHG emissions. IPCC



Cerrado Biome Photo: Victor Moriyama for Rainforest Foundation

#### Not just a deforestation issue?

The impacts of deforestation extend beyond the loss of trees.

- Nature: Deforestation represents habitat loss, the loss of species of animals, plants and trees.
- Climate: The release of carbon and loss of carbon sinks which have a major impact on climate warming
- Human Rights: There are also significant human rights and social issues linked to deforestation and conversion which can significantly impact Indigenous and local communities.







## 2019 Report, Key Messages - Animal Feed

Irish animal feed production relies on the sustainability and quality of the native grains and protein crops grown in Ireland to produce compound feed rations.

However, due to a **deficiency in protein to meet the** requirements of the livestock sector throughout the EU, imports of high protein sources such as soybean meal have been commonplace to fill this gap.



Winter Oats, Tipperary, IFJ, 31/5/2023



Winter Oilseed Rape, Co. Cork, IFJ, 26/4/2023 12



## 2019 Report, Key Messages - Sectors

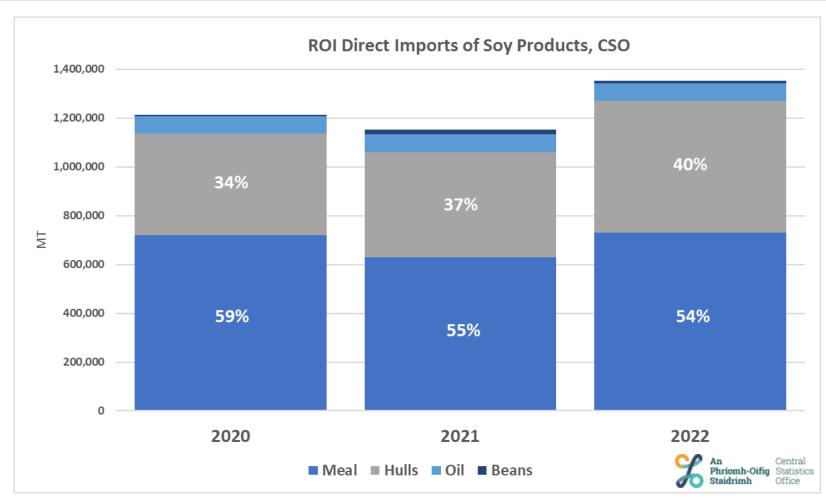
- Ireland is renowned for its extensive grass-based system
- For ruminants, concentrates represent a small proportion of the overall nutritional requirements with 90 95% of their diet consisting of grass. Although ruminants are mainly fed on grass, hay and silage, the diets are supplemented by concentrates. These concentrates may include soybean meal.
- The monogastric market, the Irish pig and poultry sectors are more dependent on protein from products like soybean meal to provide the optimum balance of proteins to meet dietary requirements.





## Ireland's Imports of Soy Products

- Ireland represents 1-2% of EU
   Soy Consumption (Efeca, 2019)
- Soybean Meal represents the largest imports of a soy product directly into the Republic of Ireland
- Soybean Hulls are the second largest soy product imported into ROI with much smaller volumes of Soybean Oil and Beans being imported directly.



HS/CN Code used: Soybeans (1201), Soybean meal (2304), Soybean Oil (1507) and Soybean Hulls (23080090)

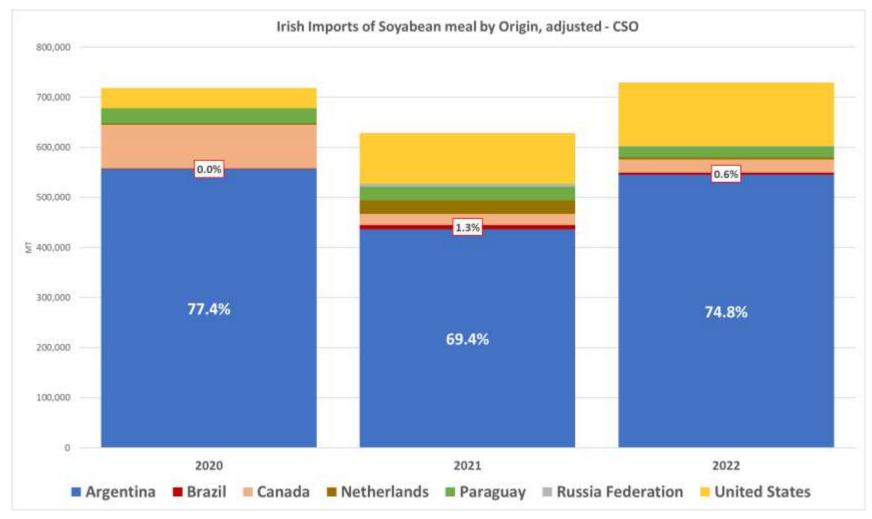


#### Soybean Meal Imports by Origin

- Most soybean meal coming into Ireland is from Argentina where there is a lower risk of links to deforestation and conversion than in Brazil
- The remainder is mostly coming from the United States and Canada. The volume from North America has increased in recent years.
- The Republic of Ireland imports very little to no soy products from Brazil.









#### Direct v Indirect Soy?

• **Direct soy** is soy used directly to make products such as soybean meal contained in some petfoods or soy as a food e.g. Edamame as well as soy derivatives that are used such as lecithin in chocolate.

Indirect soy use relates to soy that is 'embedded' in the product through an indirect use - this includes soy used to feed animals bred for consumption or to produce dairy and eggs.





## 2019 Report, Key Messages - Deforestation

- Ireland's ability to graze livestock for longer periods means the use of soya in cattle and lamb diets is likely to be lower compared to countries whose livestock production is predominantly from confinement systems.
- Also, the countries Ireland sources soybean meal from are generally low or lower risk countries of origin in relation to deforestation and conversion.
- US, Canada and Europe are currently considered to be low risk for deforestation while Argentina has a lower risk rating than Brazil for example (FEFAC).

# Estimation of Risk-Exposure per Country Brazil Argentina Paraguay Risk Weighting 50% 5-10% 15% FEFAC, 2020/Trase, 2022







# Industry Initiatives including deforestation









#### **Commitment Frameworks**

SBTi FLAG

WWF Sustainable Basket: UK Retailer
Commitment

Accountability Framework Initiative (AFi)





#### **Collaborative Platform/Coalition**

Sustainable Agricultural Initiative (SAI)

Platform

Consumer Goods Forum, Forest Positive
Coalition

# Disclosure Frameworks/ Benchmarking

CDP – Forests Questionnaire

SEDEX/SMETA 4-Pillar

Task Force on Nature Related Financial Disclosures (TNFD)

**Origin Green Charter** 











## National Initiatives on Soy and Deforestation

	Initiative Name					
Multinational Initiatives	Amsterdam Declaration Partnership					
National Initiatives	French Platform of Sustainable Animal Feed (Duralim)					
	French Soy Manifesto					
	UK Roundtable on Sustainable Soy					
	Danish Alliance for Responsible Soy					
	Donau Soy (Austria & beyond)					
	Dutch Soy Platform					
	FONEI/ INA (Germany)					
	Norwegian Dialogue on Responsible Soy					
	Swedish Soy Dialogue					



Towards deforestation-free sustainable commodities



#### Action in the UK

#### UK Sustainable Commodities Initiative – Soy Roundtable (also includes a Palm Roundtable)

- Since 2018
- Cross industry (trader to retailer)
- Government funded

#### Aims to

- Share learnings, work collaboratively towards shared ambitions
- Provide toolbox for companies to know where to start and to make progress
- Report on progress at a national and company level

#### **UK Soy Manifesto**



- Since 2021
- 41 Signatories
- Represents roughly 60% of UK soy consumption
- Signatory funded

#### Aims to

- Ensure all physical imports of soy to the UK are 100% vDCF\* as soon as possible but no later than end of 2025.
- Create and implement practical solutions for supply chains to achieve this target by working with multiple stakeholders in food and animal feed supply chains.



## Market Requirements vs. Upcoming Regulation

#### **Key Elements**

	Illegal Deforestation	Legal Deforestation	Conversion	Direct	Embedded*	Assurance Mechanism	Cut-off date	Geo-location data	Entry into Force/Target
EU Deforestation Regulation	х	Х		х		х	х	х	2025
UK Due Diligence <sup>1</sup>	х		Х	х	х	х			ТВС
Market Requirements	X	X	X	X	X	X	X		2025

<sup>\*</sup>EUDR does include requirements for embedded feed for cattle products in scope of regulation

Grey = Included/required
White = Not included/required

<sup>1</sup>UK Due Diligence is still awaiting secondary legislation to confirm scope, requirements and dates for entry into force. This table is based on the best information currently available

# In Summary



2. Many companies are already taking action on Deforestation and Soy i.e., Policies in place, purchasing certified DCF Soy

3. The animal feed industry is also taking action in several ways.

Through FEFAC and at national levels through IGFA in Ireland and AIC in the UK





An Roinn Talmhaíochta, Bia agus Mara Department of Agriculture, Food and the Marine

# EU Regulation 2023/1115 on deforestation- and forest degradation free supply chains

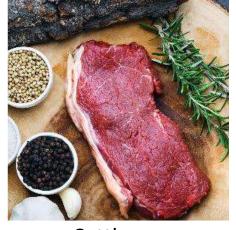
Patrick Nulty
Assistant Principal Officer

# Background

- DAFM is presently the designated Competent Authority enforcing the EU Timber Regulation 995 / 10.
- This regulation (EUTR) has been in force in all EU Member States since March 2013. It seeks
  to combat global trade in illegal timber/timber products. Its aim is to prohibit placing on the
  market illegally harvested timber.
- 420 million hectares of forest worldwide an area larger than the EU have been lost between 1990 and 2020 (FAO).
- A significant share of that forest loss is <u>legal.</u> (EUTR 'Fitness Check' & Forest Trends)
- Deforestation and Forest Degradation are important drivers of climate change (IPCC: 11% of GHG emissions) and biodiversity loss.
- 90% of deforestation is provoked by the **expansion of agricultural land** (FAO), which is linked in particular to a series of commodities.
- The **EU** is a major consumer of commodities associated with deforestation and forest degradation.
- Ireland once had 80% forest cover, deforestation over centuries has reduced forest cover to 11.6% today

What products will fall under the scope of the Regulation?









Cattle

Palm oil









Rubber

Soy

Coffee

Cocoa





The regulation defines deforestation as the "conversion of forests to agricultural use, whether human induced or not".









# **Policy Context**

- Framework: EU Green Deal; EU Biodiversity Strategy; EU Forest Strategy; Farm to Fork Strategy.
- **Public Consultation:** September to December (2020)- 2<sup>nd</sup> highest number of responses ever to a Commission consultation
- **Political Commitments**: Communication on Stepping up EU Action to Protect and Restore the World's Forests (2019); European Parliament Resolution (2020); Council Conclusions at Agri-Fish (5<sup>th</sup> November 2021); COP26 & UN SDGs.
- The proposed Regulation aims "to minimise the EU's contribution to global deforestation and forest degradation by minimising the risk that products coming from supply chains associated with deforestation and forest degradation are placed on the EU market".

# Legislative and Implementation track

November 2021: Commission proposal January 2022: Ad-hoc Working Party established French Presidency reporting to ENVI Council with input from Agri-Fish. DECC & DAFM nominated delegates. June 2022: Council general approach agreed. **September 2022:** European Parliament's resolution. **December 2022:** Preliminary political agreement between EP and Council. May 16 2023: Adopted by Council to be published in official journal imminently. June 9 2023: EU Regulation 2023/1115 published in official journal of the European Union. Enters into force 20 days later. December 2024: Entry into application of obligations for operators (June 2025 for SMEs).

# Main elements [1]

- Mandatory due diligence rules for all operators that place the relevant products on the EU market or export them from the EU
  - Only products that are both deforestation-free and legal would be allowed on or exported from the EU market – need to be covered by a due diligence statement
  - Based on internationally-backed definitions (FAO)
  - Main obligations applicable to operators and non-SME traders
  - **Strict traceability** linking the commodity to the plot of land where it was produced
  - Legality: Products will need to be legal according to the laws of country of production, including applicable human and labour rights and free, prior and informed consent



# Main elements [2]

- Non-discrimination: The Regulation applies both to domestically produced and imported commodities and derived products.
- **Benchmarking system** that will assign risk to countries or regions according to risk of deforestation standard (by default), low and high.
- Minimum level of inspections for Member States authorities to perform (9%, 3% and 1%, depending on the level of risk)
- **Specific obligations for operators** simplified due diligence for low-risk (still required to collect information, but not assess and mitigate risks)
- Cut-off date' of 31 December 2020: Aligned with UNSDG 15.2, aims to minimise disruption for smallholders and facilitate satellite monitoring
- **Review:** Other wooded land (one year); other ecosystems, commodities & products and financial institutions (two years); further reviews every five years.



# Implications of Regulation

#### **Article 2 Definitions:**

- (10) 'placing on the market' means the first making available of a relevant commodity or product on the Union market;
- (12) 'operator' means any natural or legal person who, in the course of a commercial activity, places relevant products on the Union market or exports them from the Union market;
- (13) 'trader' means any person in the supply chain other than the operator who, in the course of a commercial activity, makes available on the Union market relevant products;
- (17) 'authorised representative' means any natural or legal person established in the Union who, in accordance with Article 5, has received a written mandate from an operator or from a trader to act on its behalf in relation to specified tasks with regard to the operator's or the trader's obligations under this Regulation;

#### **Business (Operators and Traders)**

- Exercise Due Diligence
- Retain records
- Penalties for non-compliance: fines, seizure of products etc.
- Costs? (deforestation free supply chains, staff training,
- Opportunities? e.g. Irish grassfed Beef

# Annex II – Due Diligence Statement

#### **ANNEX II**

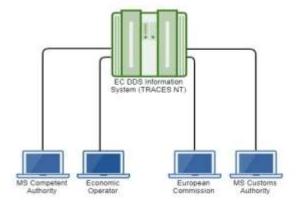
Due diligence statement Information to be contained in the due diligence statement in accordance with Article 4(2) of this Regulation:

- 1. Operator's name, address and, in case of relevant commodities and products entering or leaving the Union market, the Economic Operators Registration and Identification (EORI) number in accordance with Article 9 of Regulation (EU) No 952/2013;
- 2. Larmonised System code, free-text description, including the trade name as well as, where applicable, the full scientific name, and quantity46 (expressed in net mass or, when applicable, volume, or number of units) of the relevant product that is intended to be placed on or exported from the Union market by the operator.
- 3. Country of production and geolocation of all plots of land where the relevant commodities were produced. Where the relevant product contains or has been made using commodities produced in different plots of land, the geolocation of all different plots of land shall be included in accordance with Article 9(1)(d);
- 4. The text: "By submitting this due diligence statement the operator confirms that due diligence according to the provisions of Regulation XXXX/XX was carried out and no or only negligible risk was found that the relevant products are not compliant with Article 3(a) or (b)."
- 5. 5. Signature in the following format:



# Information (IT) System

- Phase 1 Central system
  - During 5 years after entry into force
  - The Information System is used by all parties (Economic Operators, Competent Authorities, Customs Authorities). Only authenticated access.
  - The DDS reference numbers are generated by the Information System
  - DDS types supported: Import, Export and Domestic Production



- ➤ Phase 2 Central System and CERTEX
  - After 5 years after entry into force
  - Electronic Interface with the EU Customs Single Window system (CERTEX)
  - The Information System continues to be used by Economic Operators and Competent Authorities
  - Customs Authorities connect via CERTEX to verify DDS reference numbers and retrieve DDS contents
  - The DDS reference numbers are generated by the Information System or by the Customs System
  - DDS types supported: Import / Export and Domestic Production



# Potential Outcomes (1)

1) The Regulation is **an environmental measure**, developed in compliance with EU's international commitments, including its trade agreements, and WTO requirements.

2) This is the way how **the EU takes its responsibility** as one of the main consumer markets. As long as there is demand for products coming from supply chains related to deforestation and forest degradation, even the best developments in producing countries will not suffice, as there will always be too much pressure on the supply side to meet the demand.

3) Going beyond legality (the deforestation-free element) is necessary to **avoid perverse incentives** for some countries to lower their legal standards, which results in unfair competition as regards companies working with higher standards and countries, like Brazil, that have been making efforts in establishing good national systems.

# Potential Outcomes(2)

4) The Regulation is an opportunity to **enhance trade in deforestation-free products** and boost opportunities for sustainable actors around the globe.



5) The identification of high-risk parts of countries, instead of classifying the whole country as high risk, will help address potential challenges in a targeted manner and can be interesting from the third country perspective:



Only the relevant parts of a country where deforestation takes place would be categorised as high risk, while the rest of the country can be classified as standard risk.



The EU and MS support will be targeted to the areas where challenges are greatest, helping the partner countries to focus their efforts, with the EU support. The Commission will engage in a dialogue with countries identified (or that could be identified) as high risk with the objective to reduce their level of risk.